

List Profile for: **Veda Prospects Plus – Consumer Data**

List Type: **Consumer**

What's This List About?	A huge consumer prospecting database with over 9 million personalised consumer mail records and over 3.5 million telephone records.													
	Veda Prospects Plus is built from public sources, plus is updated continuously by the Veda team.													
	A high level of accuracy is also achieved using the Veda Advantage credit bureau to validate the currency of addresses.													
Pricing & Selections <i>ex GST</i>	This is one of the best priced personalised consumer databases on the market.													
	...and there's NO MINIMUM ORDER!													
	...AND WE CAN USUALLY DELIVER THIS LIST TO YOU THE SAME DAY!													
Anything Else I Need To Know?	# of records	Over 9 million mailable records. Over 3.5 million telephone records												
	Pricing	<table> <tr> <td>Postal Data Rental – base price</td> <td>15c per record</td> </tr> <tr> <td>Telemarketing Rental – base price</td> <td>22c per record</td> </tr> <tr> <td>Postal, Tele Combo – base price</td> <td>24c per record</td> </tr> <tr> <td>+ Selections</td> <td>From +2.5c per record</td> </tr> <tr> <td>Setup & Delivery</td> <td>\$250.00</td> </tr> <tr> <td colspan="2">No minimum order</td> </tr> </table>	Postal Data Rental – base price	15c per record	Telemarketing Rental – base price	22c per record	Postal, Tele Combo – base price	24c per record	+ Selections	From +2.5c per record	Setup & Delivery	\$250.00	No minimum order	
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Selections	<ul style="list-style-type: none"> - DPID - State/Postcode - Age - Gender - Household Income - Disposable Income - Owner/Tenant - Length of Residency - GeoRisk(neighbourhood credit risk) - Property Value Index - Predicted Credit Product Demand - Other lifestyle selections & Consumer Profiling upon request 													
Delivery Format & Turnaround Time	Deliverability	95%												
	Terms & Restrictions	<ul style="list-style-type: none"> - List not to be on-sold to any other company. - List is seeded with "spies" to detect fraudulent use - Please note that we can wash against the DNCR for you but the list owner <u>will not credit us</u> for washouts unless we have an ongoing account with you. 												
	Format	Emailed to you in Excel format. Ask about other formats												
	Turnaround	ASAP after payment is received												
	Payment Terms	Pre payment (unless otherwise negotiated).												