

## List Profile for: Schools List – Aus and International

### List Type: Business

|   |   |  |
|---|---|--|
| <b>What's This List About?</b>  | Public, Private and Independent Schools – Over 10,000 in Australia!   |  |
|   | <p>This is Australia's most up to date list, carefully maintained by one private list owner who is dedicated to schools databases.</p> <p>Around 89% of the schools database is personalised to the Principal. Around 95% of University records have a faculty or administration contact name. TAFE is non-personalised.</p> <p>Data is meticulously maintained and new schools added regularly. Postal, Telephone, Fax data available for 99% of the database. Also 80% of the <b>schools</b> list has the school's reception email address (Spam compliant).</p> <p>The list is primarily used by government departments and businesses to market products to schools.</p>  |  |
| <b>Pricing &amp; Selections</b><br><i>ex GST</i>                                    | <b># of records</b>   | Over 10,000 records for Australia. Check for overseas counts   |
|   | <b>Pricing</b>  | Schools Data Rental 25c per record (inc Postal, tele, fax)*  |
|   |   | Schools Data Rental with email 30c per record (inc Postal, tele, fax, email)*                        |
|   | Schools Purchase (Multiuse) 50c per record (inc Postal, tele, fax, email)*<br><i>*(fax and email where avail)</i>   |  |
| Unis, TAFES, Kinders, Child Care POA –email data not available. Some fax available. |   |  |
| <b>Selections</b>   | <p><b>Setup</b> \$250.00</p> <p><b>Selections Available</b></p> <ul style="list-style-type: none"> <li>-Primary Schools - public or private</li> <li>-High Schools - public or private</li> <li>-Special Schools</li> <li>-Child Care Centres</li> <li>-Preschools</li> <li>-Kindergartens</li> <li>-Universities – faculty and admin contacts</li> </ul> <p><b>Data Available</b></p> <ul style="list-style-type: none"> <li>-Mailing details</li> <li>-Telephone Number</li> <li>-Fax Number</li> <li>-Email Address (80% have these)</li> <li>-State Breakdowns available</li> </ul> <p><b>In addition to Australian schools, the list owner also has:</b></p> <ul style="list-style-type: none"> <li>- NZ Child Care Centres &amp; Kindergartens</li> <li>- USA schools</li> <li>- UK schools</li> <li>- Singapore schools</li> <li>- Hong Kong Schools</li> <li>- NZ schools.</li> </ul> |  |
|   | <b>Deliverability</b>   | 95%  |
| <b>Anything Else I Need To Know?</b>  | <b>Terms &amp; Restrictions</b>   | List not to be on-sold to any other company.<br>List is seeded with "spies" to detect fraudulent use |
| <b>Delivery Format &amp; Turnaround Time</b>  | <b>Format</b>   | Emailed to you in Excel format. Ask about other formats  |
|   | <b>Turnaround</b>   | Within 3 days after payment is confirmed.  |
|   | <b>Payment Terms</b>  | Pre payment (unless otherwise negotiated).   |