

List Profile for: Pharmacists Mailing List - LR

List Type: Business

What's This List About?

This is one of the largest mailing lists of Australian Pharmacists you'll find! The data on this list is the Pharmacist's preferred mailing address, which is often a home address.

The file is owned by a company who specialises in professional publications and is updated twice a year and as returns come in. Full personalisation to all contacts

Pricing & Selections ex GST

of records 11,900+ postal records approx with full personalisation to all contacts.

| | TOTAL | METRO | COUNTRY | MALE | FEMALE |
|--------------|--------------|-------------|-------------|-------------|-------------|
| N S W | 3922 | 2861 | 1061 | 2187 | 1735 |
| VIC | 3467 | 2783 | 684 | 1992 | 1475 |
| QLD | 1977 | 1064 | 913 | 1124 | 853 |
| S A | 898 | 748 | 150 | 536 | 362 |
| W A | 1314 | 1105 | 209 | 803 | 511 |
| TAS | 165 | 117 | 48 | 104 | 61 |
| A C T | 150 | – | 150 | 77 | 73 |
| N T | 98 | – | 98 | 55 | 43 |
| TOTAL | 11991 | 8677 | 3314 | 6878 | 5113 |

Note above counts are not up to date. We will get a firm count for you on the day.

| | | |
|----------------|-------------------------------------|----------------|
| Pricing | Postal Data Rental | 28c per record |
| | Postal Data Multiuse over 12 months | 70c per record |
| | Setup | \$300.00 |
| | Minimum order | \$600.00 |

| | |
|-------------------|----------|
| Selections | - State |
| | - Gender |

| | |
|-----------------------|-----|
| Deliverability | 95% |
|-----------------------|-----|

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|---------------------------------|--|
| Terms & Restrictions | List not to be on-sold to any other company or used to form a directory List Rental means a once-only use |
|---------------------------------|--|

| | |
|---------------|---|
| Format | Emailed to you in Excel format. Ask about other formats |
|---------------|---|

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|-------------------|---|
| Turnaround | Within 3 days after payment is confirmed. |
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|----------------|--|
| Payment | Pre payment (unless otherwise negotiated). |
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Anything Else I Need To Know?

Delivery Format & Turnaround