

List Profile for: Wealthy, Savvy Investors - Egoli

List Type: Consumer

<p>What's This List About?</p>	<p>Be associated with Australia's independent private client brokerage with a loyal online community at www.egoli.com.au.</p> <p>As a trusted online source www.egoli.com.au has established and maintains a solid position as a specialist in Australian stock market news, reporting and commentary.</p> <p>The focus on providing comprehensive, timely and unique content has helped egoli to develop a loyal following among an affluent audience, whose focus is personal investment and wealth management.</p> <p>97% of Egoli's audience are active shareholders</p> <p>The majority of Egoli readers have a stock portfolio in excess of \$100,000 and 17% of readers have a portfolio in excess of \$500,000.</p> <p>Opportunity for mass market approach to a savvy investor audience</p> <p>Over 15,000 members!</p>
<p>Pricing & Selections <i>ex GST</i></p>	<p># of records Over 15,000</p> <p>Pricing Email Blast to whole list \$2,000.00</p> <p>Selections No selections</p>
<p>Anything Else I Need To Know?</p> <p>Delivery Format & Turnaround Time</p>	<p>Deliverability 100%</p> <p>Terms & Restrictions</p> <ul style="list-style-type: none"> - Only 4 dedicated email sends available per month - List owner conducts all broadcasts - Full reporting on clickthroughs provided - Emails sent co-branded with list owner. <p>Format Your HTML email sent by list owner</p> <p>Turnaround Allow 4 weeks booking time – list heavily booked</p> <p>Payment Terms Pre payment (unless otherwise negotiated).</p>

