

Dun & Bradstreet

D&B's Dunsfile Database is one of the world's most well-known databases covering around 345,000 active businesses in Australia.



Widely used in direct mail, market research and direct marketing, Dunsfile can be segmented in several ways and provided in formats and data packages tailored to your needs. The database is segmented by SIC code. Pricing packages are below...

DATA TYPES AVAILABLE	MAIL DATA	TELEPHONE OR FAX DATA	MAIL & TELEPHONE PACKAGE	DATABASE DATA	OTHER ELEMENTS per record
Includes...	Business Name Postal Address Contact Name	Business Name Suburb, State, Postcode Contact Name Telephone Number OR Fax number *SIC Code Line of Business	Business Name Postal Address Contact Name Telephone Number *SIC Code Line of Business	Business Name Postal Address Contact Name Telephone Number *SIC Code Line of Business ACN Fax Number **Revenue **Number of Employees Year Business Started Control Year Importer Exporter Parent Details	Year Business Started +25c Control Year +25c Importer & Exporter Flag +25c Parent Details +30c Bank Details +50c Risk Filtering to remove up to 3 risk bands – for pre-screening \$7.50
PRICING ex GST	RENTAL (one off use) 29.5c per record MULTIUSE 59c per record \$250 Setup Min order \$975.00	RENTAL (one off use) 40.5c per record MULTIUSE 40.5c per record \$250 Setup Min order \$975.00	RENTAL (one off use) 59.5c per record MULTIUSE 90c per record \$250 Setup Min order \$975.00	RENTAL OR MULTIUSE \$1.025 per record \$250 Setup Min order \$975.00	RENTAL OR MULTIUSE \$1.10 per record \$250 Setup Min order \$975.00
<ul style="list-style-type: none"> - *SIC means <i>Standard Industry Classification</i>. Please ask us for the PDF booklet to make your selections - **where available - note data is seeded with 'spies' to monitor fraudulent use - International data is also available. Please ask for pricing 					

SEE FOLLOWING PAGE FOR JOB TITLES AND INDUSTRIES



List Brokers & Online Marketing Campaigns
 17 Emerald Hill Place South Melbourne Victoria 3205
 www.mediamgroup.com.au mail@mediamgroup.com.au
 Ph: 1300 668 287 Fax 03 8080 6469

INDUSTRY – SIC CODES

- 01-09 Agriculture, Forestry, Fishing
- 10-14 Mining
- 15-17 Construction
- 20-39 Manufacturing
- 40-49 Transport, Communications, Electric, Gas, Sanitary Services
- 50-51 Wholesale Trade
- 52-59 Retail Trade
- 60-67 Finance, Insurance, Real Estate
- 70-89 Services
- 91-97 Public Administration
- 99 Non Classifiable Establishments
- Importer
- Exporter

SIC codes can be broken down into further categories, e.g. 0111 Agricultural Production – Wheat. Please ask us to email you the SIC codes booklet so you can select your exact categories.

EMPLOYEE SIZE

Please tell us what employee size to target: _____

REVENUE

Please tell us what revenue size: _____

Note that revenue size for private companies is not accurate or sometimes unavailable. You may be better using employee size rather than revenue.

FAX THIS PAGE BACK FOR A COUNT AND QUOTE.
Please tick the relevant boxes and fax back to us for a count and quote to (61) 03 8080 6469

CONTACTS / JOB TITLES AVAILABLE

- A1 – CHIEF ACCOUNTANT
- B1 – PURCHASING/SUPPLY MANAGER
- C1 – FINANCIAL CONTROLLER
- D1 – DISTRIBUTION MANAGER
- E1 – EDP/IT/MIS MANAGER
- F1 – COMPANY SECRETARY
- G1 – FLEET MANAGER
- H1 – HUMAN RESOURCE MANAGER
- I1 – TRAINING MANAGER
- J1 – CALL CENTRE MANAGER
- K1 – MARKETING MANAGER
- L1 – LAWYER/SOLICITOR
- M1 – CEO
- M2 – MANAGEMENT LEVEL 2
- N1 – ADMIN/OFFICE MANAGER
- P1 – PRODUCTION/WORKS/TECHNICAL MANAGER
- Q1- OCCUPATIONAL HEALTH OFFICER
- R1 – MINING PERSONNEL
- S1 – SALES MANAGER/DIRECTOR
- V1 – QUALITY MANAGER
- X1 – EXPORT MANAGER
- Y1 – SECRETARY TO CEO

AUSTRALIAN STATES / REGIONS/POSTCODES

Ask if you'd like a copy of our postcode database

