

List Profile for: Australian Dentists

List Type: Business

What's This List About?

A fabulous database covering most Dentists and Dental Labs in Australia, all packed into a neat Excel spreadsheet. Data is updated twice a year and as returns come in.

The data is fully personalised, and you can get all contacts within a practice, or just 1 contact (usually the Senior Decision Maker) per practice. See below for a State breakdown.

Pricing & Selections

ex GST

of records Over 12,000 postal records. 11,000 with telephone number. 9,100 with fax number.

Most are personalised to *Firstname, Lastname* and *Company Name*. Some records may have *Salutation* and *Lastname* only.

	SPECIALISTS	GENERAL PRACTICE	GVMT/ ACADEMIC	OTHER	TOTAL	1 PER LOCATION
NSW	550	2897	275	146	3868	2559
VIC	512	2313	295	114	3234	1524
QLD	349	1371	203	45	1968	1225
SA	234	814	156	42	1246	656
WA	174	1017	115	36	1342	789
TAS	19	128	7	4	158	97
ACT	35	162	11	9	217	137
NT	5	43	19	8	75	50
TOTAL	1878	8745	1081	404	12108	7037

Note above counts are not up to date. We will get a firm count for you on the day.

Pricing	Postal Data Rental	28c per record
	Telemarketing Data Rental	27c per record
	Fax Data Rental	27c per record
	Postal & Tele OR Fax Combo	48c per record
	Postal, Tele, Fax Combo (fax where avail)	68c per record
	Setup & Delivery	
	Minimum order	\$300.00
	<i>Multiuse is available for 2.5 times rental.</i>	\$600.00

Selections	- One per Address
	- Postcode / State
	- Gender

Deliverability	95%
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Terms & Restrictions	List not to be on-sold to any other company or used to form a directory
	List Rental means a once-only use
	Fax Data will need to be washed against Do Not Call Register (we can do for you)

Format	Emailed to you in Excel format. Ask about other formats
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Turnaround	Within 3 days after payment is confirmed.
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Payment	Pre payment (unless otherwise negotiated).
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Anything Else I Need To Know?

Delivery Format & Turnaround