

# List Profile for: Australian Dentists

## List Type: Business

### What's This List About?

A fabulous database covering most Dentists and Dental Labs in Australia, all packed into a neat Excel spreadsheet. Data is updated twice a year and as returns come in.

The data is fully personalised, and you can get all contacts within a practice, or just 1 contact (usually the Senior Decision Maker) per practice. See below for a State breakdown.

**# of records** Over 12,000 postal records. 11,000 with telephone number. 9,100 with fax number.

Most are personalised to *Firstname, Lastname* and *Company Name*. Some records may have *Salutation* and *Lastname* only.

	SPECIALISTS	GENERAL PRACTICE	GVMT/ ACADEMIC	OTHER	TOTAL	1 PER LOCATION
NSW	550	2897	275	146	3868	2559
VIC	512	2313	295	114	3234	1524
QLD	349	1371	203	45	1968	1225
SA	234	814	156	42	1246	656
WA	174	1017	115	36	1342	789
TAS	19	128	7	4	158	97
ACT	35	162	11	9	217	137
NT	5	43	19	8	75	50
<b>TOTAL</b>	<b>1878</b>	<b>8745</b>	<b>1081</b>	<b>404</b>	<b>12108</b>	<b>7037</b>

*Note above counts are not up to date. We will get a firm count for you on the day.*

<b>Pricing</b>	Postal Data Rental (one off use)	28c per record
	Postal Data Multiuse over 12 months	70c per record
	Telemarketing OR Fax Data Rental	27c per record
	Postal & Tele OR Fax Data Rental	48c per record
	Postal, Tele AND Fax Data Rental	68c per record
	Postal & Tele OR Fax Data Multiuse over 12 months	\$1.20 per record
	Postal, Tele AND Fax Data Multiuse over 12 months	\$1.50 per record
	Setup & Delivery	\$300.00
	Minimum order	\$600.00

*Note that cheaper rates are available for twice-only use. Please ask if you only want to use twice only.*

**Selections** - One per Address - Postcode / State - Gender

**Deliverability** 95%

**Terms & Restrictions** List not to be on-sold to any other company or used to form a directory  
Fax Data will need to be washed against Do Not Call Register (we can do for you)

**Format** Emailed to you in Excel format. Ask about other formats

**Turnaround** Within 3 days after payment is confirmed.

**Payment** Pre payment (unless otherwise negotiated).

### Pricing & Selections

*ex GST*

### Anything Else I Need To Know?

### Delivery Format & Turnaround