

List Profile for: Consumers & Online Shoppers Email Database

List Type: Consumer

What's This List About?	<p>Subscribers to this fabulous permission-based database opt in constantly from a wide range of partner sites.</p> <p>Even more importantly, they give their permission to receive marketing messages from advertisers.</p> <p>There are over 200,000 members, with over 8000 new subscribers joining every month. This list's strength is professional females who are web-savvy online shoppers, however there are lots of men on this list too!</p> <p>This database is non-incentivised, meaning members do not receive points or rewards for clicking through to your website. While incentivised lists are fabulous and work very well for most campaigns, many clients prefer non-incentivised, especially with higher ticket items, as people aren't clicking your link just to get points.</p> <p>They click through because they are serious about your offer.</p> <p>This is also one of the BEST PRICED opt-in email lists you'll find.</p>	
	# of records	Over 300,000 members
	Pricing	<p>Email Marketing Campaign Setup Minimum order</p> <p>15c each \$250.00 \$1,500.00</p>
Pricing & Selections <i>ex GST</i>	<p>COST PER CLICK AND COST PER ACTION ALSO AVAILABLE ON APPROVED CAMPAIGNS – PLEASE ASK</p> <p>POA (<i>CPC ballpark 85-95c per click. CPA campaigns no less than \$2.50 per action</i>)</p>	
	Selections	<ul style="list-style-type: none"> - Age - Gender - State - Job Title (eg professional, manager etc) - Income
Anything Else I Need To Know?	Deliverability	100%
	Terms & Restrictions	<ul style="list-style-type: none"> - broadcast done by list owner - reporting on opens and clickthroughs provided to you
Delivery Format & Turnaround Time	Format	Your HTML email sent by list owner
	Turnaround	Allow at least 7 days to book
	Payment Terms	Pre payment (unless otherwise negotiated).

