

# List Profile for: Charterhouse Aus & NZ

## List Type: Consumer

<b>What's This List About?</b>	<p>The Charterhouse database contains over 313,000 proven purchasers in Australia and New Zealand.</p> <p>These direct responsive consumers have purchased via a number of esoteric publishing products including tarot, numerology, astrology, and lucky numbers (average purchase is \$55.00), also jewellery buyers (average purchase \$60), plus health, diet and libido products via direct mail (average purchase \$68-\$220).</p>	
<b>Pricing &amp; Selections</b> <i>ex GST</i>	<b># of records</b>	<p>313,000+ (AUS 172,000+ NZ 141,000)</p> <p><b>Pricing</b></p> <p>Postal Rental – Base Price 25c per record Extra Selections 2.5c per record</p> <p>Setup &amp; Delivery \$250.00 Minimum Order 5,000 records</p> <p><b>Selections</b></p> <p>Gender Geographic (no extra charge) Product Purchased Recency of Last Purchase Value of Purchase</p>
<b>Anything Else I Need To Know?</b>	<b>Quality</b>	<p>Data is cleaned and verified to comply with Australia Post's postal address format standards. Data is updated every three months with hundreds of thousands of new transactions added throughout the year.</p> <p><b>Privacy</b></p> <p>Data is collected and managed in a manner that complies with Australia's Privacy Act and National Privacy Principles. Data is screened against suppression files for privacy compliance.</p>
<b>Delivery Format &amp; Turnaround Time</b>	<b>Deliverability</b>	<p>Postal 97%</p> <p><b>Terms &amp; Restrictions</b></p> <ul style="list-style-type: none"> <li>- Your mail piece or tele script is to be supplied for list owner approval</li> <li>- Prices subject to change without notice</li> <li>- Counts are approximate and may differ when it comes to order time</li> <li>- Only available to companies outside of the mail order, catalogue and consumer merchandise sector.</li> <li>- List owner reserves the right to refuse usage to any third party list user or agent.</li> </ul>
<b>Delivery Format &amp; Turnaround Time</b>	<b>Format</b>	<p>Emailed to you in CSV format via spreadsheet. Ask about other formats</p> <p><b>Turnaround</b></p> <p>3 to 5 business days after payment is confirmed.</p> <p><b>Payment Terms</b></p> <p>Pre payment (unless otherwise negotiated)</p>

