

# List Profile for: Charterhouse Aus & NZ

## List Type: Consumer

<b>What's This List About?</b>	The Charterhouse database contains over 313,000 proven purchasers in Australia and New Zealand.	
	These direct responsive consumers have purchased via a number of esoteric publishing products including tarot, numerology, astrology, and lucky numbers (average purchase is \$55.00), also jewellery buyers (average purchase \$60), plus health, diet and libido products via direct mail (average purchase \$68-\$220).	
<b>Pricing &amp; Selections</b> <i>ex GST</i>	<b># of records</b>	313,000+ (AUS 172,000+ NZ 141,000)
	<b>Pricing</b>	Postal Rental – Base Price 25c per record Extra Selections 2.5c per record  Setup & Delivery \$250.00 Minimum Order 5,000 records
	<b>Selections</b>	Gender Geographic (no extra charge) Product Purchased Recency of Last Purchase Value of Purchase
<b>Anything Else I Need To Know?</b>	<b>Deliverability</b>	97%
	<b>Terms &amp; Restrictions</b>	List not to be on-sold to any other company or used to form a directory List Rental means a once-only use A sample mail piece must be submitted to list owner for approval
<b>Delivery Format &amp; Turnaround</b>	<b>Format</b>	Emailed to you in Excel format. Ask about other formats
	<b>Turnaround</b>	Within 3 days after payment is confirmed.
	<b>Payment</b>	Pre payment (unless otherwise negotiated).