

# List Profile for: Business Base Budget – Business Australia

## List Type: Business

### What's This List About?

If your arm is about to drop off from cutting and pasting Yellow Pages and directory databases, this is the solution for you. Let us build or source a cheap custom business list tailored just for you.

- **NON-PERSONALISED BUSINESS DATA**
- **CHEAP BUSINESS LEADS**
- **48 HOUR TURNAROUND IN MOST CASES**

A very cost-effective way to conduct your marketing campaign OR kickstart your own database!

### Pricing & Selections *ex GST*

<b>Pricing</b>	Telephone OR Postal OR Fax Data Rental (once only use)	12c per record
	Data Purchase/Multiuse (postal + tele or fax)	20c per record
	Purchase WITH fax	39c per record
	Setup/Formatting	\$50.00
	*Optional Extra - Telephone Data Clean	Extra 5c per number
	Minimum order (Emails not available due to spam laws.)	\$275.00

<b>Selections</b>	- Industry Type (ANZSIC Code) - State/ Postcodes
<b>Tell us what industries you want and we'll package a price up for you! Real Simple!</b>	

### Anything Else I Need To Know?

<b>Deliverability</b>	Uncleaned data 90% . *Cleaned data 95%
	<b>*Want better quality data?</b> No list is free from duds! So for an extra 5c per record we also offer an on-the-spot data cleaning service with this list. Fancy software can literally call thousands of numbers in a short time using VOIP technology.
	A disconnected phone number usually means a closed business, so we remove that record before sending you the list.
	We recommend this if you're using the postal addresses for a direct mail campaign as it will save you a fortune on dead mail

### Delivery Format & Turnaround

<b>Terms &amp; Restrictions</b>	List not to be on-sold to any other company or used for online directory.
<b>Format</b>	Emailed to you in Excel format. Ask about other formats
<b>Turnaround</b>	Allow 72 hours after payment is confirmed for data cleaning and formatting.
<b>Payment</b>	Pre payment (unless otherwise negotiated).

**Media M Group – Databases & Mailing Lists**

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