

List Profile for: Who's Who In Property

List Type: Business

What's This List About?

The Definitive Property List!

This list is owned by Mahlab and is compiled from Mahlab's annual Who's Who in Property publication. The list is comprised of key players involved in Australian commercial, industrial and residential development projects.

Mahlab's Who's Who in Property has long been established as the publication that monitors changes occurring within the Australian property industry, and is Australia's most definitive guide to the leading industry names in property. This is a fully personalised list targeting key personnel responsible for property, investment and business development decisions.

Compiled and developed through intensive property research, direct mail and teleresearch communications. Reasons for building and developing this list lie within a requirement by the list owner to publish the information in a directory and to market to all segments of this base. Updating of database continues throughout the year.

of records Over 20,000 records. All have postal address. 99% have tele . 96% have fax.

Pricing	Postal OR Telemarketing OR Fax Data Rental	33c per record
	Any combo of Postal & Tele AND Fax Data Rental	55c per record
	Postal OR Telemarketing OR Fax Data Purchase (multiuse)	\$1.50 per record
	Any combo of Postal & Tele AND Fax Data Purchase (multiuse)	\$2.20 per record
	Setup	\$200.00 for simple extract (1 selection) \$300.00 for 1+ selections
	Minimum order	200 records

Selections	<ul style="list-style-type: none"> - State / Postcode - Speciality – i.e. Commercial, Residential - Number of employees (1-19, 20-49, 50-99, 100+) available for 67% of list - Gender - Industry
	<p>Industry Categories are as follows:-</p> <ul style="list-style-type: none"> - Architects / Architectural Illustrators - Construction Services/Project Managers - Consultants - Engineers - Financial Services - Government Departments - Interior Designers - Local Council Officers - Major Lessees - Media Contacts – Magazines & Newspapers - Property Developers and Investors - Property Managers - Real Estate Agents and Valuers - Solicitors - Surveyors - Town & Urban Planners - Local Council Officers personalised to: Community, Chief Executive Officer, Business

Deliverability 98% - list owner will credit records that breach the 2%

Terms & Restrictions List not to be on-sold to any other company or used to form a directory
List Rental means a once-only use
Fax Data will need to be washed against Do Not Call Register (we can do for you)
A sample mail piece or telemarketing script must be submitted for approval

Format Emailed to you in Excel format. Ask about other formats. Labels also available for extra cost

Turnaround Within 3 days after payment is confirmed.

Payment Pre payment (unless otherwise negotiated).

Pricing & Selections

ex GST

Anything Else I Need To Know?

Delivery Format & Turnaround