

List Profile for: Reach DM Business Data

List Type: Business Data

What's This List About?

The REACH DM (Decision Makers) Database has over 350,000 Australian companies personalised to more than 400,000 Senior Decision Makers, these are the decision makers that matter. REACH DM provides comprehensive coverage of the Australian Business environment.

REACH DM has complete data integrity and unrivalled quality and provides marketers with diverse segmentation options as well as precise targeting ability to pinpoint prospects. REACH DM is meticulously updated and has an industry leading accuracy and unbeatable 98% deliverability ensuring superior response rates. Lists from this database come with the REACH DM Guarantee which includes a \$1.00 refund for each undelivered letter.

You can select by type of Decision Maker, Size of Company, Industry (ANZSIC Code), as well as location.

Pricing & Selections ex GST

# of records	Over 350,000 companies	
Pricing	Postal Data Rental (one off use)	30c per record
	Telemarketing Data Rental (one off use)	37.5c per record (inc ind & emp size)
	Postal & Tele Rental (one off use)	60c per record (inc ind & emp size)
	Fax Data Rental (one off use) (one off use)	30c per record
	Postal & Tele Data Purchase (unlimited use)	\$1.19c per record (inc ind & emp size)
	Data Purchase (unlimited use) Postal & Tele & Fax	\$1.29c per record (inc ind & emp size)
	Extra fields (emp size, ANZSIC Code)	+3c per record per field (<i>applies to postal and fax data</i>)
	Adhesive labels	+ 4c per record + Courier Fee
	Setup	\$250.00
	Minimum order	No minimum order
	<i>Emails not available due to spam laws 20% Charity Discount available</i>	
Selections	<ul style="list-style-type: none"> • Job Title : CEO Chairman Marketing Manager Finance manager / CFO IT Manager / CIO HR Manager Sales Manager • Line of Business By ANZSIC Code • Size by Employees • Type of Decision Maker • Location - State, Metro or Postcode 	
Deliverability	98%. List owner will refund at rate charged if returned within 30 days from data delivery date	
Terms & Restrictions	List not to be on-sold to any other company or used to form a directory List Rental means a once-only use Fax Data will need to be washed against Do Not Call Register (we can do for you)	
Format	Emailed to you in Excel format. Ask about other formats	
Turnaround	Within 3 days after payment is confirmed.	
Payment Terms	Pre payment (unless otherwise negotiated).	

Anything Else I Need To Know?

Delivery Format & Turnaround Time