

Pay Per Lead Co-Registration

This is a very simple process. We place a question on www.aussiesurveys.com.au survey website asking people if they want to hear from you. If they tick **YES**, we email you the leads in a spreadsheet every Wednesday.

Your question sits alongside Great Aussie Survey's normal survey questions, but in a logical spot.

You can also select who you want your question to appear to, for example: **Homeowners**, or **People 25-50**, or people from **NSW or VIC**, people **earning \$50K+**, **Women with children** etc. Simply tell us your target audience.

We have several clients now using this service to generate both email and telephone leads.

And with the Do Not Call Register to consumers now in place, Co Registration is the perfect solution because all leads are **OPT-IN and EXPRESS CONSENT!!**

Pricing ex GST:

- **Email Data: \$1 per lead**
(inc Full Name, Email Address)
- **Telephone Data: FROM \$5 per lead**
(inc Full Name, State, Postcode, Telephone Number)
- **Mail/Postal Data: FROM \$2 per lead**
(inc Full Name, Full Address)
- **Additional Data Fields: From 20c per field**
(eg State, Postcode)
- **Setup: \$500.00**
- **Security Deposit: \$500.00** (offset against final invoice)
- **Minimum Campaign spend \$5,000.00**

Which of the following institutions do you bank with? (tick all that apply)

<input type="checkbox"/> ANZ	<input type="checkbox"/> Citibank
<input type="checkbox"/> Commonwealth Bank	<input type="checkbox"/> Credit Union
<input type="checkbox"/> Members Equity	<input type="checkbox"/> National Australia Bank
<input type="checkbox"/> St George	<input type="checkbox"/> Suncorp Metway
<input type="checkbox"/> Westpac	<input type="checkbox"/> Other

Would you like to subscribe to Wizards monthly email newsletter for the latest property market information and interest rates?

Yes
 No

Would you like Urban Housing Corporation to contact you about a house and land package or investments? No deposit or savings needed.

Yes
 No

Would you like to receive Wizard Women - an email newsletter from Wizard with home ownership tips, rewards and special offers especially for women?

Yes
 No

Would you like the 'National Builders Group' to talk to you about their Award winning affordable House & Land packages or investment properties?

Yes
 No

No need to wash the data against the Do No Call Register or cold call and incur the wrath of angry consumers!