

List Profile for: High Income Earners – Doctors

List Type: Consumer

What's This List About?

The Medical Masterfile is one of Australia's most accurate and comprehensive Healthcare lists featuring paid up members of the very influential Australian Medical Association.

This fabulous, scrupulously maintained database is second to none when it comes to targeting one of the wealthiest sectors – doctors.

Over 50% of the database is to the doctor's HOME address, giving you a much better cut through.

Updating is daily.

Pricing & Selections *ex GST*

of records Over 56,000 members , over 21,800 GP's

Pricing Postal Data Rental 30c per record / Setup \$300.00
 Minimum order \$1,000.00
 This list has special restrictions. See below

Selections **Doctor members have told the AMA they are happy to receive Postal Mail for the following interest categories:**

- Antiques
- Art/Music
- Automobiles
- Boating/Yachting
- Charity
- Computers
- Cuisine
- Farming
- Film/Theatre
- Finance/Investment
- Home Improvement/Gardening
- Photography
- Reading
- Real Estate
- Sports/Fitness
- Stamps
- Travel
- Wine

Anything Else I Need To Know?

Deliverability 95%

Terms & Restrictions A sample mail piece must be submitted to list owner for PRE-approval
 Postal data to an approved mail house only (ask us about this).
The list owner is very strict with campaigns and all are subject to approval before they will release the list to a mail house or conduct a fax or email campaign.

Delivery Format & Turnaround

Format Emailed to APPROVED MAIL BUREAU ONLY . Excel format. Ask about other formats

Turnaround Within 3 days after payment is confirmed.

Payment Pre payment (unless otherwise negotiated).