

List Profile for: High Income Earners – Doctors

List Type: Consumer

What's This List About?	<p>The Medical Masterfile is one of Australia's most accurate and comprehensive Healthcare lists featuring paid up members of the very influential Australian Medical Association.</p> <p>This fabulous, scrupulously maintained database is second to none when it comes to targeting one of the wealthiest sectors – doctors.</p> <p>Over 50% of the database is to the doctor's HOME address, giving you a much better cut through.</p> <p>Updating is daily.</p>				
Pricing & Selections <i>ex GST</i>	<p># of records Over 56,000 members , over 21,800 GP's</p> <p>Pricing</p> <table border="0"> <tr> <td>Postal Data Rental</td> <td>30c per record / Setup \$300.00</td> </tr> <tr> <td>Minimum order</td> <td>\$1,000.00</td> </tr> </table> <p>This list has special restrictions. See below.</p> <p>Selections</p> <p>Doctor members have told the AMA they are happy to receive Postal Mail for the following interest categories:</p> <ul style="list-style-type: none"> ▪ Antiques ▪ Art/Music ▪ Automobiles ▪ Boating/Yachting ▪ Charity ▪ Computers ▪ Cuisine ▪ Farming ▪ Film/Theatre ▪ Finance/Investment ▪ Home Improvement/Gardening ▪ Photography ▪ Reading ▪ Real Estate ▪ Sports/Fitness ▪ Stamps ▪ Travel ▪ Wine 	Postal Data Rental	30c per record / Setup \$300.00	Minimum order	\$1,000.00
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Anything Else I Need To Know?	<p>Deliverability 95%</p> <p>Terms & Restrictions</p> <p>- Postal data to an <u>approved mail house only</u> (ask us about this).</p> <p><i>The list owner is very strict with campaigns and all are subject to approval before they will release the list to a mail house or conduct a fax or email campaign.</i></p>				
Delivery Format & Turnaround Time	<p>Format Excel format sent to mail house or bureau.</p> <p>Turnaround Within 3 days after payment is confirmed.</p> <p>Payment Terms Pre payment (unless otherwise negotiated).</p>				

