

List Profile for: Medical Masterfile - Australia - AMPCO

List Type: Business

What's This List About?	<p>The Medical Masterfile is one of Australia's most accurate and comprehensive Healthcare Lists - doctors, healthcare facilities, pharmacies, and allied health professionals. Lists are available to rent so people and organisations can communicate with doctors and other healthcare professionals.</p> <p>Updating is daily.</p>												
Pricing & Selections <i>ex GST</i>	<p># of records Over 58,000 members , over 21,800 GP's</p> <p>Pricing</p> <table border="0"> <tr> <td>Postal Data Rental</td> <td>30c per record / Setup \$300.00</td> </tr> <tr> <td>Telemarketing Data Rental</td> <td>30c per record / Setup \$300.00</td> </tr> <tr> <td>Postal & Tele Data Rental</td> <td>60c per record / Setup \$300.00</td> </tr> <tr> <td>Email Campaign</td> <td>85c per email / Setup \$500.00</td> </tr> <tr> <td>Fax Campaigns</td> <td>69c per page /Setup \$500.00</td> </tr> <tr> <td>Minimum order</td> <td>\$1,000.00</td> </tr> </table> <p>This list has special restrictions. See below. <i>PLEASE NOTE SOME SPECIALITIES MAY COST MORE. WE'LL LET YOU KNOW AT QUOTE TIME</i></p>	Postal Data Rental	30c per record / Setup \$300.00	Telemarketing Data Rental	30c per record / Setup \$300.00	Postal & Tele Data Rental	60c per record / Setup \$300.00	Email Campaign	85c per email / Setup \$500.00	Fax Campaigns	69c per page /Setup \$500.00	Minimum order	\$1,000.00
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	<p>Selections</p> <ul style="list-style-type: none"> - Each doctor's preferred mailing address - Multiple practice addresses/State/Area/Postcode - Medical Discipline (Specialty) - Fields of Practice (Subspecialty) - Age/Gender - Employment (Where & How) - Number of patients seen/day and number of scripts written per day - Drug Classes Prescribed - Non Medical Interests (wine, leisure activities, etc) <p>Also available:</p> <ul style="list-style-type: none"> - Doctors In Training - 8,000+ - Dieticians – 172 - Medical Specialists – 20,000+ - Nurses/Nurse Practice Managers – 1,500 - Podiatrists – 1,033 - Pharmacists – 4,000+ - Physiotherapists – 2,900+ - Practice Managers – 3,076 - Practice Nurses 2,290 - Psychiatrists – 2,600+ - Surgeons – 4,600+ <p><i>...please see full selections on following pages</i></p>												
Anything Else I Need To Know?	<p>Deliverability 95%</p> <p>Terms & Restrictions</p> <ul style="list-style-type: none"> - List owner to do emailing. - Email Campaigns only to announce medical or clinical information. - Postal data to an <u>approved mail house only</u> (ask us about this). - Tele data can be rented with mail data if you wish to follow up your mail campaign. The mail data will still go to a mail house, but the tele data list including Dr name and suburb can be sent direct to you - Tele data alone will only be released for surveys conducted by an approved telemarketing bureau. <p><i>The list owner is very strict with campaigns and all are subject to approval before they will release the list to a mail house or conduct a fax or email campaign.</i></p>												
Delivery Format & Turnaround Time	<p>Format Mail and Tele is in Excel format sent to mail house or bureau.</p> <p>Turnaround Within 3 days after payment is confirmed.</p> <p>Payment Terms Pre payment (unless otherwise negotiated).</p>												



WHICH MEDICAL DISCIPLINES ARE YOU INTERESTED IN?

A discipline is the specific area of medicine in which a doctor practises, also known as their specialty.

A doctor is recognised as a specialist once they are awarded the qualification by the relevant specialists professional college in Australia (eg. Royal Australasian College of Physicians), thereby attaining fellowship.

Each discipline includes the registrars in training to be specialists.

ANAESTHESIA

- Anaesthetics

OBST. & GYNAE

- Gynae Oncology
- Gynaecology
- Obst & Gynae

DERMATOLOGY

- Dermatology
- Cosmetic Medicine

EMERGENCY MED

- Emergency Medicine
- Intensive Care

GENERAL PRACTICE

- General Practice

PRIMARY HLTH CARE

- Public Health

PSYCHIATRY

- Child Psychiatry
- Psychiatry

PATHOLOGY

- Anatomical Pathology
- Chemical Pathology
- Clinical Chemistry
- Cytopathology
- Forensic Med/Pathology
- Haematology
- Microbiology
- Pathology
- Virology

MEDICAL OFFICER

- Doctor in Training
- Medical Officer

INTERNAL MEDICINE

- Adolescent Medicine
- Alc & Drug Depd'cy/Rehab
- Aviation Medicine
- Cardiology
- Clinical Haematology
- Clinical Pharmacology
- Diabetes Mellitus
- Endocrinology
- Epidemiology
- Gastroenterology
- Genetic Medicine
- Geriatric Medicine
- Immunology & Allergy
- Infectious Diseases
- Medical Oncology
- Neonatal Medicine
- Neurology
- Nuclear Medicine
- Occupational Medicine
- Paediatric Medicine
- Palliative Care
- Pharmacology
- Physical Medicine
- Physician - General
- Rehabilitation Medicine
- Renal Medicine
- Respiratory Medicine
- Rheumatology
- Sexual Health
- Sports Medicine
- Tropical Medicine

RADIOLOGY

- Diagnostic Radiology
- Diagnostic Ultrasound
- Radiation Oncology

SURGERY

- Breast Surgery
- Cardio-Thoracic Surgery
- ENT-Head & Neck Surgery
- Neurosurgery
- Ophthalmology
- Oral/Maxillofacial Surgery
- Orthopaedic Surgery
- Paediatric Surgery
- Plastic & Reconstr. Surgery
- Surgery – General
- Surgery – Lower GI
- Surgery – Upper GI
- Urology
- Vascular Surgery

NON CLINICAL

- Biomedical Engineering
- Hlth / Med Ed / Research
- Health Econ/Policy Consult
- Medical Administration
- Medico Legal Consulting
- Pharmacology

WHAT OTHER AREAS ARE YOU INTERESTED IN?

PHARMACY

- Retail Pharmacies
- Hospital Pharmacies – in house
- Wholesale Pharmacies

PHARMACISTS

- Retail Pharmacists
- Hospital Pharmacists
- Wholesale Pharmacists

HEALTHCARE FACILITIES

- Aged Care Facility
- Community Health Centre
- Community Health Service
- Day Hospital
- Government Health Services
- Health Care Groups
- Hospital – Private
- Hospital – Public
- Hostel
- Mental Health Facility
- Nursing Home
- Retirement Village
- Special Accommodation

ALLIED HEALTHCARE PROFESSIONALS & PRACTICES

- Physiotherapists
- Physiotherapy Clinics
- Radiology Head Offices
- Pathology Head Offices
- Podiatrists
- Podiatry Clinics

PRACTICE NURSES / MANAGERS

- Practice Manager
- Practice Nurse
- Nurse & Practice Manager

GEOGRAPHICAL AREAS

- Selected Postcodes – Attach List
- Metro areas
- Country areas
- National

By State:

- NSW VIC QLD WA SA ACT TAS NT

WHAT EMPLOYMENT AREAS ARE YOU INTERESTED IN?

PRACTISING OR NOT:

- Practising - Full time
- Practising - Part time
- Non Practising
- Locum
- Retired



PRACTISING RIGHTS:

- Private Practice with Hospital Rights
- Private Practice without Hospital Rights
- Salaried in the Private System with no rights of individual Private Practice
- Salaried in the Public System with no rights of individual Private Practice
- Salaried in the Private System with rights of individual Private Practice
- Salaried in the Public System with rights of individual Private Practice

EMPLOYED AS:

- Administration
- General Practitioner
- Intern
- Medical Officer
- Medico-Legal Consulting
- Non-Specialist in Teaching / Research
- Other
- Registrar
- Resident Medical Officer
- Senior Staff Specialist
- Specialist
- Specialist Teaching/Research
- Staff Specialist

EMPLOYED WHERE:

- Private Organisation (eg Medical Practitioner's Rooms)
- EducationTeaching / Research Institution (eg University)
- Government (eg Defence Forces)
- Hospital
- Industry
- Non Profit Organisation

FULL DATA includes:

Practising Name (Given names, Initials, Titles, Honours, Preamble)
All Practice Addresses
All Practice Telephone Numbers
Preferred Mailing Address
Classification

Discipline

Year of Graduation
Qualifications
Age
Gender
Division of General Practice
Employment Details (Full time, part time, private practice, salaried and industry)
No to mail

Fields of Practice (Areas of medicine regularly practised)
Medical Interest Areas
Patients per day

Prescriptions per day

Drug classes prescribed
Career History
Association Membership
Non-Medical Interests
Language spoken
Awards

**FEEL FREE TO FAX YOUR SELECTIONS TO US FOR A QUOTE.
FAX NUMBER (613) 03 8080 6469**



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