

# List Profile for: Real Estate Agents - InfoBase

## List Type: Business

### What's This List About?

Successful business-to-business direct marketing is dependent on targeting the right person in the right company. InfoBase has been specifically developed to meet this need.

Its combination of breadth, depth, accuracy and the daily collection of new data delivers unparalleled value for direct mail and telemarketing campaigns. This success can be attributed to the InfoBase proprietary data cleansing and integration system — a system that on a daily basis verifies and updates the database to ensure you only receive the highest quality data possible.

InfoBase has an excellent database of Senior Decision Makers of Real Estate Agencies right across Australia

### Pricing & Selections *ex GST*

<b># of records</b>	Over 6,900 organisations to choose from, over 5,100 fax numbers available	
<b>Pricing</b>	Postal Data Rental Base Price	30c per record/\$75.00 setup
	Postal Data 1 Year Lease	45c per record/\$250.00 setup includes quarterly refresh
	Telemarketing Data Rental Base Price*	38.5c per record/\$75.00 setup
	Telemarketing Data 1 Year Lease*	57.8c per record/\$250.00 setup includes quarterly refresh
	Fax Data Rental Base Price	36.5c per record/ \$75.00 setup
	Fax Data 1 Year Lease	54.8c per record/\$250.00 setup includes quarterly refresh
	Postal & Telemarketing* Combo Rental	60c per record/ \$75.00 setup
	Postal & Telemarketing* Combo 1 Year Lease	90c per record/\$250.00 setup includes quarterly refresh
	Postal & Telemarketing* & Fax Combo Rental	80c per record/ \$75.00 setup
	Postal & Telemarketing* & Fax Combo 1 Year Lease	\$1.20 per record/\$250.00 setup includes quarterly refresh
	Minimum order	\$250.00
<b>Selections</b>	<b>Data Selections</b>	
	- Senior Decision Maker	
	- Contact Name	
	- Business Name	
	- Employee Size	
	- State	
	- Postcodes (ask us if you need a postcode database and we'll email to you)	
	- Gender	
<b>Deliverability</b>	95% . List owner will credit any duds over and above the 5% guarantee	
<b>Terms &amp; Restrictions</b>	List not to be on-sold to any other company or used to form a directory List Rental means a once-only use A sample mail piece/script must be submitted to list owner for approval Fax Data may need to be washed against Do Not Call Register (we can do for you)	
<b>Format</b>	Emailed to you in Excel format. Ask about other formats	
<b>Turnaround</b>	Within 3 days after payment is confirmed.	
<b>Payment</b>	Pre payment (unless otherwise negotiated).	

### Anything Else I Need To Know?

### Delivery Format & Turnaround