

# List Profile for: Medical - InfoBase

## List Type: Business

### What's This List About?

The InfoBase list is one of our go to lists for small businesses.

And from within InfoBase's massive business database, we can select those in the medical profession for your targeted campaign.

And unlike some medical data owners, InfoBase data is **delivered direct to you in excel spreadsheet**.

This is for the SENIOR DECISION MAKER at the practice, so 1 contact per company.

Data is fully personalised and includes Business Name, Senior Decision Maker's name, Job Title, Postcode and Suburb as basic fields. Then your choice of telephone and/or Postal or Fax data.

### Pricing & Selections ex GST

#### # of records

**DENTISTS** - 3,120 mailing records, 2,940 tele, 2,500 fax

**DOCTORS & MEDICAL CLINICS** - 7,740 mailing records, 7,096 tele, 5,085 fax

#### Pricing

Postal Data Rental	30c per record/\$75.00 setup
Telemarketing Data Rental	38.5c per record/\$75.00 setup
Fax Data Rental	36.5c per record/ \$75.00 setup
Postal & Telemarketing Rental	60c per record/ \$75.00 setup

**For Multiuse, Extra Fields or any special formatting, please ask for pricing**

*Note email data is not available due to Spam Laws. Sending unsolicited commercial emails is illegal and comes with penalties in Australia.*

#### Selections

- **Senior Decision Maker** (in some cases this may be a Branch Manager or Admin manager. Please tell us if you want CEO/Owner only)
- **Gender**
- **Employee Size**
- **State/Postcodes** (ask us if you need a postcode database)

### Anything Else I Need To Know?

#### Deliverability

95% . List owner will credit any duds over and above the 5% guarantee

#### Terms & Restrictions

List not to be on-sold to any other company or used to form a directory  
List Rental means a once-only use  
A sample mail piece/script must be submitted to list owner for approval  
Fax Data will need to be washed against Do Not Call Register (we can do for you)

### Delivery Format & Turnaround

#### Format

Emailed to you in Excel format. Ask about other formats

#### Turnaround

Most times within 3 hours after payment is confirmed.

#### Payment

Pre payment (unless otherwise negotiated).