

List Profile for: Financial Planners – Fairfax AssetLink

List Type: Business

What's This List About?

Fairfax Business Research's AssetLink is a key source of customer intelligence on the nation's financial planning industry.

Offering you unparalleled access to this prominent group, AssetLink contains valuable information on over **8,400** financial planning professionals.

Pricing & Selections *ex GST*

of records Over 8,400 records

Pricing

| | |
|--------------------------------------------|----------------------|
| Mail & Telemarketing Data Rental | 49.5c per record |
| Extra Company Info* | 10c per record extra |
| Mail & Tele Data Purchase | \$2 per record |
| Mail & Tele & Fax PLUS extra Company Info* | \$2.50 per record |
| Setup | \$350.00 |
| Minimum Order | \$800.00 |

**Funds under advice, employees, dealer group, associations, professional designation, company main activity.*

Selections

- Name, Telephone, Fax, Address
- Job title and function
- Main business activity
- Number of employees in each practice
- Funds under advice
- Dealer groups
- Professional designation and association memberships

Job Function Breakdown (numbers subject to final count)

| | |
|----------------------------|-------|
| -Accountant | 306 |
| -Banker | 43 |
| -Finance Executive | 548 |
| -Financial Consultant | 177 |
| -Financial Planner/Adviser | 6,730 |
| -Fund Managers | 207 |
| -Insurance Broker | 83 |
| -Other | 31 |
| -Paraplanner | 267 |
| -Stockbroker | 60 |

Company Main Activity (numbers subject to final count)

| | |
|---------------------|-------|
| -Accounting | 475 |
| -Asset Consulting | 54 |
| -Banking | 392 |
| -Financial Planning | 6,663 |
| -Funds Management | 414 |
| -Insurance/Super | 283 |
| -Mortgage Broking | 25 |
| -Stockbroking | 137 |

Anything Else I Need To Know?

Deliverability 95%

Terms & Restrictions Rental data will only be sent to a mail house. Purchased data is sent direct to you. List not to be on-sold to any other company or used to form a directory. List Rental means a once-only use. A sample mail piece must be submitted to list owner for approval.

Delivery Format & Turnaround

Format Emailed in Excel format. Ask about other formats

Turnaround Within 3 days after payment is confirmed.

Payment Pre payment (unless otherwise negotiated).