

# List Profile for: Government Business Decision Makers

## List Type: Business

### What's This List About?

The Government Decision Makers Database is one of Australia's leading government marketing lists, with over 45,000 key decision makers at all levels of the public sector. Highly targeted to help you reach business decision makers, influencers and buyers at all levels of government, education and health.

The GDM database covers:

- Local & Municipal Councils
- State Government Departments & Authorities or Federal Government Departments & Authorities
- Senior decision makers in the public sector or Financial decision makers in the public sector
- Office Managers and Key Admin Officers in the public sector
- Procurement, Planning & Strategy in the public sector
- Property & Asset Managers in the public sector
- IT Decision makers in Government
- University & TAFE College Decision Makers
- Public Libraries, Museums & Records Storage
- Education & Training Departments & Organizations
- Senior decision makers in the Hospitals & Area Health Services
- Law & Security in the public sector
- Government Transport Services & Utilities
- Overseas Trade Embassies & Consulates
- State & Federal Members of Parliament
- Prisons & Correctional Facilities
- Defence & Emergency Services

### Pricing & Selections

*ex GST*

<b># of records</b>	Over 50,000 records	
<b>Pricing</b>	Postal Data Rental	32.5c per record
	Postal Data Purchase	67.5c per record
	Fax Data Rental	32.5c per record
	Fax Data Purchase	67.5c per record
	Telemarketing Data Rental	39.5c per record
	Telemarketing Data Purchase	77.5c per record
	Email Rental (email not spam compliant)	49.5c per record
	Email Purchase (email not spam compliant)	87.5c per record
	Postal & Tele Combo Rental	59.5c per record
	Postal & Tele Purchase	97.5c per record
	Email & Tele Combo Rental (email not spam compliant)	62.5c per record
	Email & Tele Combo Purchase (email not spam compliant)	99.5c per record
	Postal, Email & Tele Rental (email not spam compliant)	72.5c per record
Postal, Email & Tele Purchase (email not spam compliant)	\$1.10 per record	
FULL RECORD – PURCHASE ONLY	1.50 per record	
Setup	None	
Minimum order	\$350.00	
<b>Selections</b>	<ul style="list-style-type: none"> <li>• Gender</li> <li>• Number of Employees</li> <li>• State</li> <li>• Local, State or Federal Government</li> <li>• Industry</li> <li>• Job Function and Department <b>SEE NEXT PAGE FOR BASIC BREAKDOWN</b></li> </ul>	
<b>Deliverability</b>	95%	
<b>Terms &amp; Restrictions</b>	List not to be on-sold to any other company or used to form a directory List Rental means a once-only use Fax Data will need to be washed against Do Not Call Register (we can do for you) Email Data is NOT spam compliant	
<b>Format</b>	Emailed to you in Excel format. Ask about other formats	
<b>Turnaround</b>	Within 3 days after payment is confirmed.	
<b>Payment</b>	Pre payment (unless otherwise negotiated).	

### Anything Else I Need To Know?

### Delivery Format & Turnaround

ACT	3,008
NSW	11,870
QLD	5,594
SA/NT	4,017
TAS	983
VIC	6,338
WA	4,878

Local Government	4,576
State Government (inc Health Services)	12,493
Federal Government	3,688
Health Services (Hospitals & AHS)	3,289
Schools (Primary, Sec, Special)	9,955
Universities and TAFEs	4,170
Defence & Emergency Services	1,479

#### Job Level

Senior Management	22,927
Middle Management	10,964

#### Branch / Head office

Branch	9,215
Head Office	27,473

#### Number of Employees

1 to 25	13,809
26 to 100	7,753
101 + (contact us for more counts)	6,030

#### Metro / Country

Metro	23,051
Country	13,636

#### Industry (within the public sector)

Agriculture, Forestry, Fishing	644
Arts, Culture, Sport, Recreation	784
Broadcast & Media	152
Corporate Support Services	335
Correctional Facilities	289
Defence Organisations	180
Distribution (Postal)	32
Education & Training	1,129
Emergency Services	1,299
Employee & Employment Services	602
Environment & Conservation	653
Facilities & Infrastructure	327
Finance & Insurance	659
Food Services	33
Government Services	2,118
Health Services (hospitals, clinics, AHS's)	3,289
Health Veterinary	29
Housing Services	143
Information Services (Resources)	493
Information Technology	43
Lands Organisations	209
Legal (Courts etc)	933
Local & Municipal Councils	4,484
Marketing, Sales, Advertising	32
Membership Organisations	156
Mining & Minerals	189
Publishing & Printing	-
Safety	122
Schools (Catholic, Govt, Private)	9,955
Science	235
Security	50
Social Services (Community)	1,210
TAFE Colleges	294
Tourism (Visitors Bureaus etc)	108
Trade (Embassies, Consulates etc)	608
Transport (Fleet, Ports Roads etc)	610
Universities	3,876
Utilities (Gas, Water, Elect etc)	384

#### Job function (within the public sector)

Administration Personnel	2,023
Arts & Culture providers	149
Board Members	375
Business/Corporate Services	1,268
Client Services	276
Communications (Corporate)	234
Community Services	446
Education & Training	464
Engineering Personnel	232
Environment Officers	495
Facility / Asset Management	679
Finance	1,873
Food & Catering Services	61
Health & Safety	200
Human Resources	698
Information Services	296
Information Technology	1,470
Legal Officers & Management	368
Librarian /Curator /Records	1,385
Management (general)	8,795
Media & Public Relations	174
Member of Parliament	920
Operations - Team Leaders	478
Parks & Gardens Personnel	95
Planning, Policy, Strategy	1,041
Printing & Design	46
Projects, Consultants, Advisors	450
Property Maintenance	209
Purchasing & Procurement	620
Quality Management	115
Sales & Marketing Management	284
Schools (Primary, Sec, Special)	9,955
Security Services	82
Service Delivery (Govt services)	76
Sport & Recreation Officers	68
Statistics Services	36
Transport Officers	171
Travel & Accommodation Support	81